

# THE GOLDEN ROAD TO ATLANTIS



## Application form

Gold Medal firmly believe everyone should visit Atlantis, The Palm at least once... and with Gold Medal's Golden Road To Atlantis you can do just that!

We're giving you the chance to tell us why you think YOU deserve a place on this fantastic VIP FAM trip. Complete this application form and send to [GoldenJackpot@goldmedal.co.uk](mailto:GoldenJackpot@goldmedal.co.uk) by **31 October 2017**. We have five places to give away, good luck!

Name:	Agency:	ABTA:
Email address:	Contact number:	
Have you ever stayed at Atlantis The Palm, Dubai?	If yes, how many times?	
What types of customers would you send to Atlantis and why?		
Why would you sell Atlantis over another Dubai hotel?		
Do you think any improvements could be made by Atlantis?		
Why would you book Atlantis with Gold Medal?		
Do agent incentives such as Golden Jackpot encourage you to book Atlantis?		
Which airlines do you prefer to book your customers on to Dubai and why?		
Tell us why you think you should win a place on The Golden Road to Atlantis – Gold Medal's VIP FAM trip to Atlantis The Palm, Dubai with Emirates and Qantas.		